

# **CURRICULUM VITAE: ADAMOLEKUN OLUWOLE MOSES**

**DATE AND PLACE OF BIRTH:** March 12, 1955. Iju, Akure North LGA, Ondo State

**MARITAL STATUS:** Married with children

**EDUCATIONAL INSTITUTIONS ATTENDED AND DATES:**

Christ's School, Ado-Ekiti,	1969 - 1973
University of Lagos, Lagos	1976 – 1979
University of Ibadan, Ibadan	1983 - 1985
University of Abuja, Abuja	2005 - 2010
London School of Journalism	1976 - 1978

**ACADEMIC QUALIFICATIONS:**

B.A. (Honours), English, University of Lagos.	June 1979
Master of Communication Arts, (M.C.A), University of Ibadan	May 1985
PhD, Media Arts, University of Abuja.	March 2010
Diploma, London School of Journalism.	August 1978

**PROFILE:** More than forty years' experience and training in Corporate Communications, Downstream Oil Sector, Micro Credit Administration (Community Banking), Youth & Social Mobilisation, Human Resources Management and Entrepreneurship.

**PRESENT POSITION 2014 -Date:** Associate Professor, Department of Mass Communication, Elizade University, Ilara-Mokin.

**Focus Areas:** Strategic Communication, Corporate Social Responsibility, Tourism Communication and Crisis Communication

## **HONOURS:**

- (a) Distinguished Treasured Leadership Award, Nigerian Institute of Public Relations, Ondo State Chapter, 2023
- (b) Excellence Award, Petroleum and Natural Gas Senior Staff Association of Nigeria, PPPRA Branch, Abuja. (2016)
- (c) Recognition and Performance Award, Nigerian Institute of Public Relations, Abuja, 2015
- (d) Distinguished PR Practitioner, Nigerian Institute of Public Relations, Abuja Chapter, 2012
- (d) Outstanding Public Relations Practice Award, MediaGate Leadership Development Project (2004)
- (e) Best Public Relations Practitioner Award. Nigerian Institute of Public Relations, Abuja Chapter (1995)
- (f) Young Manager of the Year Award by the Nigerian Institute of Management, (1992)
- (g) Federal Government Scholar, University of Ibadan, Master of Communication Arts, (1983).

- SOCIAL CLUBS:** (a) 2013-Date - Rotary Club International, Abuja Club & Akure Metro,  
(Paul Harris Fellow)  
(b) 2014 - Date - Club Elan, Akure  
(b) 2008 - 2013 - IBB International Golf Club, Abuja  
(c) 2014 - Date - Smokin Hills Golf Resort, Ilara-Mokin  
(d) 2010 - Date - Club 55, Iju.

**PUBLIC SERVICE** I have served on many federal government's committees and  
**(NATIONAL AND INTERNATIONAL)** boards on critical and strategic national development issues in various  
**capacities.**

#### **PUBLIC SERVICE**

- a. Presidential Appointment as Member Governing Board, Federal Road Maintenance Agency (FERMA) (August 2012-Dec. 2013)
- b. Co-Chairman, "Joint Committee of Federal Government & Nigeria Labour Congress on the Verification and Assessment of the Socio-Economic Impact of Deregulation of the Downstream Sector of the Oil Industry" May-June 2004
- c. Petroleum Products Pricing Regulatory Committee (2000-2003)
- d. Assistant Secretary, 2003 Presidential Inauguration Main Committee
- e. Assistant Rapporteur, Special Committee on the Review of Petroleum Products Supply and Distribution 2000
- f. Member, Community Bank Implementation Committee (CBIC) (1991)
- g. Liaison Officer for the Central Bank of Nigeria, Nigeria Deposit Insurance Corporation, National Economic Reconstruction Fund, other Financial Institutions and the National Board for Community Banks; 1991-1994
- h. Member, **Nelson Mandela's** National Reception Committee 1990
- i. Secretary/Coordinator, Nationwide Political Awareness Tour to Nigeria's 21 States Capitals, Federal Capital Territory and 50 Local Government Areas, 1989
- j. Secretary, Study Group, Directorate for Social Mobilisation Committee on the creation of Community Banks in Nigeria; 1988
- k. Secretary, Committee on Effective Utilisation of National Youth Service Corps Members. 1987
- l. Initiator and National Coordinator of the 1<sup>st</sup> NYSC In-House Evaluation Study with Sokoto, Anambra and Ondo States as Pilot States, 1982 - 1983

#### **INTERNATIONAL SERVICE:**

- 2021 – Date – Board Member – Commission on Public Relations Education, Washington DC (CPRE)
- 2020 – Member, Academic Advisory Council, Global Alliance for Public Relations and Communication Management, Spain
- 2019 – Date – Member, Public Relations Society of America (PRSA), USA
- 2011 – Date – Ranking Council Member, African Public Relations Association (APRA), Nigeria & Kenya
- 2006 – 2011 Elected Secretary-General, African Public Relations Association (APRA) Kenya & Nigeria.

- 2006 – Date Member, Chartered Institute of Public Relations, London
- 2004 – Date Fellow, African Public Relations Association (APRA), Kenya/Nigeria.
- 2004 – Date Senior Member, International Public Relations Association (IPRA), London

## PROFESSIONAL ACHIEVEMENTS:

I belong to several professional organisations that are focused on Communication, Public Relations, Management and Public Affairs. My membership in the **Nigerian Institute of Public Relations (NIPR, Member since 1982, Fellow since 1989), Nigerian Institute of Management (NIM, Member since 1990, Fellow since 2010) and African Council on Communication Education (ACCE, Member since 1987)** subsists. Some of the notable engagements include:

- 2024 Global Alliance for Public Relations and Communication Management (Appointed Chairman, Academic Board)
- 2023 – Date Global Alliance for Public Relations and Communication Management (Elected Board Member)
- 2015 – Date Association of Communication Scholars/Professionals of Nigeria (Member)
- 2013 - Date Nigerian Association for Energy Economics (Member)
- 2010 **Fellow**, Nigerian Institute of Management (Chartered)
- 1998 **Fellow**, Nigerian Institute of Public Relations
- 1997 **Chairman**, Nigerian Institute of Management, Abuja.
- 1994-98 **Member**, National Council, Nigerian Institute of Public Relations, Lagos.
- 1993-1995 **Chairman**, Nigerian Institute of Public Relations, Abuja Chapter
- 1989-Date African Council on Communication Education (ACCE), Nigeria. Member

## WORK EXPERIENCE (PUBLIC SERVICE)

- 2011 - 2013 General Manager, Operations & Corporate Services, Petroleum Products Pricing Regulatory Agency, the Presidency, Abuja.
- 2009 – 2011 General Manager (Corporate Services) Petroleum Products Pricing Regulatory Agency, the Presidency, Abuja.
- 2008 – 2009 Ag. Executive Secretary, Petroleum Products Pricing Regulatory Agency, The Presidency, Abuja.
- 2003 – 2008 General Manager (Corporate Services), Petroleum Products Pricing Regulatory Agency, the Presidency, Abuja.
- 2001 – 2003 Deputy Director/Chief Rapporteur, Petroleum Products Pricing Regulatory Committee (PPPRC).
- 1995 – 2001 Deputy Director, Corporate Affairs, National Board for Community Banks, Abuja.
- 1991 – 1995 Assistant Director, Public Relations, National Board for Community Banks, Abuja.
- 1988 – 1991 Chief Liaison/Information Officer, Directorate for Social Mobilisation, Lagos.
- 1980 – 1987 Information/Research Officer, National Youth Service Corps, Ondo State & HQ Lagos.
- 1979 – 1980 Public Relations Officer, National Youth Service Corps, Abeokuta, Ogun State. (National Service)

## Teaching Experiences:

2021 – Date	Associate Professor, Elizade University, Ilara-Mokin, Ondo State, Nigeria
2022 - 2024	External Examiner, Oduduwa University, Ipetumodu, Osun State, Nigeria
2014 – 2021	Senior Lecturer, Elizade University, Ilara-Mokin. Ondo State, Nigeria.
2015 & 2021	Examiner/Facilitator, Nigerian Institute of Public Relations Professional Diploma & Certificate Examinations
2010 - 2012	National Open University, Abuja – Master’s Degree <b>Supervisor</b> (3 Candidates)
1998 – 1999	Facilitator for the Nigerian Institute of Management – Communication and Management.
1995 – Date	Facilitator at Workshops, Seminars on Public Relations, Communication and Management for APRA, NIPR and NIM
1996 – 1998	International Institute of Journalism, Diploma Journalism <b>Supervisor</b> (10 Candidates)
1996 - 1998	International Institute of Journalism – Public Relations, Marketing, Advertising and Communications

## Courses Taught:

a) Courses taught within the Current Academic Session:

S/N	Courses	Course Code
i	Introduction to Mass Communication	MAC 101 & 102
ii	Critical Review Writing & Thinking	MAC 202
iii	Theories of Mass Communication	MAC 205
iv	Introduction to Public Relations	MAC 211
v	Mass Communication Research	MAC 206
vi	Introduction to Advertising & Marketing	MAC 208
vii	International Communication	MAC 301
viii	Research Methods	MAC 302
ix	Strategic Communication	MAC 311
x	Foreign Correspondent	MAC 312
xi	Media Planning & Events Management	MAC 315
xii	Media Relations	MAC 320
xiii	Public Speaking & Speech Writing	MAC 325
xiv	Corporate Social Responsibility	MAC 330
xv	Seminar in Mass Communication	MAC 401
xvi	Issues in Mass Communication	MAC 409
Xvii	Tourism Communication	MAC 410
Xviii	International Public Relations	MAC 412
ix	Case Studies in Public Relations	MAC 418
xx	Research Project	MAC 416

<b>S/N</b>	<b>Courses</b>	<b>Course Code</b>
i	Introduction to Public Relations	MAC 211
ii	Mass Communication & Society	MAC 303
iii	Strategic Communication	MAC 311
iv	Seminars in Mass Communication	MAC 401
v	Issues in Mass Media	MAC 409
vi	Media Relations	MAC 320
viii	Corporate Social Responsibility	MAC 330
ix	Tourism Communication	MAC 410
x	Case Studies in Public Relations	MAC 418
xi	Research Project	MAC 416

### **POST GRADUATE STUDIES**

<b>S/N</b>	<b>Courses</b>	<b>Course Code</b>
I	Seminars in Mass Communication	MAC 803
II	Advanced Strategic Communication	MAC 853
III	Corporate Social Responsibility in Public Relations	MAC 852
III	Development Communication	MAC 840
IV	Trends and Cases in Public Relations	MAC 808
V	Tourism and Communication	MAC 784
VI	Sociology of Mass Media	MAC 951

#### **(a) Other Institutions:**

##### **International Institute of Journalism, Abuja (1997 - 2000)**

<b>S/N</b>	<b>Courses</b>	<b>Course Code</b>
I	Principle of Public Relations	DAP 108
II	Commercial and Non-Commercial Public Relations	DAP 110
III	Public Relations Media and Management	DAP 209
IV	Principles of Public Relations	DIP 218
V	Introduction to Public Relations	DIP 114

#### **(b) 1997 – 2010 National Open University, Abuja - Master's Degree Supervisor (3 Candidates)**

## Editorial Responsibilities

- 2022 - Editor-in-Chief, Journal of Innovative Communication and Media Studies (JICMS)
- 2020 – Managing Editor, African Journal of Applied Research and Media Technology (AJARMT)
- 2018 – Date Chairman, Faculty of Social & Management Sciences Editorial Committee
- 2015 – Date General Editor, The Elizadean Training Newspaper and Journal
- 2014 – 2015 Member, Editorial Board, West African Research Innovations and Management Association (WARIMA) Journal.
- 2004 - 2013 General Editor, Downstream Monitor, A Quarterly Journal of the Petroleum Products Pricing Regulatory Agency.
- 2003 - 2005 Chairman, Editorial Board, *Abuja Journal of Public Relations*, Abuja.
- 1997 – 1999 General Editor, *Abuja Journal of Public Relations*, Abuja
- 1995 Member, Editorial Board, *Public Relations Quarterly*, Owerri, Nigeria
- 1994 Chairman, Editorial Board, Abuja Metro Junior Chamber Magazine
- 1994 - 96 Chairman, Educational Committee, Nigerian Institute of Public Relations, Abuja Chapter.
- 1991 - 2000 Editor-in-Chief, National Board for Community Banks, Editorial Board; [Community Banks Newsletter, Annual Report, Operational Manuals etc.]
- 1976 – 78 Associate Literary Editor, Emotan Magazine, A Woman’s Bi-Monthly.

## COMMUNITY SERVICES:

- 2022 - Date - Ag. Director, Academic Planning
- 2021 - Chairman, School of Postgraduate Studies Examination Committee
- 2021 - Member, Board of Postgraduate School, Elizade University
- 2020 – Date - Acting Head of Department, Mass Communication
- 2017 & 2019 - Member, Elizade University Strategic Committee
- 2017 – 2019 – Acting Head of Department, Mass Communication
- 2016 - 2018 – Chairman, Student Welfare Committee (SWC)
- 2015 – 2017 – Chairman, Anti-Corruption & Transparency Committee
- 2015 – 2019 - Acting Dean Student Affairs
- 2015 – Date - Chairman, Sports Committee

## Some of the major activities include:

- 2023 - Mass Communication Department co-hosted the International Labour Organisation (ILO) Workshop for Journalist on Immigration Reporting, Elizade University, Ilara-Mokin
- 2021 – The Department of Mass Communication hosted the 2021 Media Lecture on “21<sup>st</sup> Century and Fake News: Misinformation in a Disinformation Era.” August 06, 2021.
- 2019 - The Department of Mass Communication played host to the Association of Communication Scholars and Professionals of Nigeria, South-West Zone Empowerment Series with a lecture by Professor Ayo Ojebode on “The Challenge of Qualitative Research in Media and Communication Studies” on May 28, 2019.

- 2019- Maiden Mass Communication Department Public Lecture titled “Managing Organisational Reputation in the Age of Social Media” by Yomi Badejo-Okusanya, President, African Public Relations Association (APRA), May 08, 2019
- 2016 – Date - Annual Sponsorship of Nigeria Universities Golf Tournament in partnership with Elizade University and Smokin Hills Golf Resorts.

**Thesis/Dissertation (unpublished):**

- a) **2010 An Evaluation of Corporate Social Responsibility Communication Strategies in Shell Petroleum Development Corporation (SPDC), Nigeria – Doctoral Thesis.**
- b) **1985: Communication Strategies and Food Production, A Study of the International Institute of Tropical Agriculture, (IITA), And Its Audiences. Submitted for the Master of Communication Arts (MCA). University of Ibadan.**

**Authored Books:**

1. **\*Wole Adamolekun and Olatunji Rotimi (2022) Social Responsibility and Sustainable Development.** Ibadan: Malthouse Press Limited.
2. **Wole Adamolekun (2005) Public relations possibilities: Selected Seminar and Conference Papers. Spectrum Books, Ibadan.** (Reviewed in Public Relations Quarterly, Vol. 51 No. 1 Spring 2006, New York. P.2 by G.A Marken)
3. **Wole Adamolekun and Tayo Ekundayo (2002) Interactive public relations Reprinted 2007). Spectrum Books, Ibadan.** (Reviewed in Public Relations Quarterly, Vol. 49 No. 1 Spring 2004 New York. p. 32 by G.A. Marken)
4. **Wole Adamolekun (1994) Community Banking System: Modernising the Informal Financial Intermediaries in Nigeria.** Joe-Tolalu & Associates, Lagos. (Reviewed in *West Africa, (Lagos) December 19-25, 1994, p. 2177*)

**Books Chapters**

5. **\*Wole Adamolekun and Daniel Ofomegbe Ekhareafu (2024).** Business ethics, communication, and society”, in *Social Science Ethics for Research and Practice: An African Perspective* Ed. Godwin Ehiarekhian Oboh, Ethics International Press Ltd, UK Chapter 9. (Offshore)
6. **\*Babaleye Taye, Adamolekun Wole and Oluwasola Omolola (2023).** History of public relations: nigeria perspectives” in *CCMAS Book Series: Fundamentals of Communication and Media Studies Book 1*, Eds. Lai Oso, Umaru Pate and Rotimi

- Olatunji. National Universities Commission. Chapter 32.  
<https://nuc-ccmas.ng/ccmas-book-series-communication-and-media-studies> (Onshore)
7. \***Adamolekun, W.** Abolade, D., and Adidu, V. (2022). Student engagements and the uniqueness of the EU Experience in Fabayo, J.A. and Adefisoye, T.O. (Eds). *Elizade University at 10: Navigating a Complex Path in the Making of a World-Class University*. Ibadan: John Archers. *Chapter 14*
  8. \***Adamolekun, W.**, Adedeji, A., Bewaji, O., and Iheanacho, P. (2022). Dynamics of sports And creative arts programmes in Elizade University" in Fabayo, J.A. and Adefisoye, T.O. (Eds). *Elizade University at 10: Navigating a Complex Path in the Making of a World-Class University*. Ibadan: John Archers. *Chapter 16*.
  9. **Wole Adamolekun, O.**, Olajuwon, O.C., Adeniji and K. Ogedengbe (2021). Communication perspectives, dynamics and limitations of public relations in *Communication: Perspectives in Information Dissemination.* " *Festschrift for Professor Josiah Olalekan Ogunwole*. Babcock University Press.
  10. **Adamolekun, W.**, and Ibbi, A. A. (2016). Communication, the bane of meaningful development in Nigeria.' *Political Sociology: Perspectives and Practice*. Department of Sociology, Ekiti State University. Edited by Toyin Adefolaju.
  11. **Wole Adamolekun**, Kunle Ogedengbe, and Cornelius B. Pratt, (2012) Crisis in Nigeria banking and financial industry: Government actions reassures Skittish, Jittery Publics. *Case Studies in Crisis Communications: International Perspectives on Hits and Misses*. Rutledge Publishers, USA, 81-
  12. Cornelius B. Pratt., and **Wole, Adamolekun** (2012). An ethical-theory-based analysis of the social responsibilities of three global corporations – ExxonMobil, Shell, and Pfizer.' *Ethical Issues in International Communication* Palgrave, Publishers, London. 154-171.
  13. **Wole Adamolekun** (2011). The media in public relations Published in *Basic Public Relations*, Edited by Lai Oso and Ayankajo. Gbenga Gbesan & Associates, (Abeokuta), 73-82.
  14. **Wole Adamolekun**, (2011). "The Young Managers Award 1974 – 2010". *A Historical Perspective.* " *NIM 50 Years of Excellence in Management and Leadership*. NIM, (Lagos). 144-156

#### **Journal Publications:**

15. \***Wole Adamolekun** and Tosin Adesile (2024). Corporate social responsibility in the post-COVID-19 era in Nigeria: Workplace challenges. *A Journal of communication and Media Technology* Lead City University, Ibadan. Lead City University Press, Ibadan. 6 (1&2), 77-98 (*onshore*)
16. \* **Adamolekun W.**, Amiso G., Kunle Ogedengbe (2024). Diplomacy as a crisis communication strategy: The case of MTN group and the Nigeria Government.

17. \*Akande, A.A., Obadeyi, J.A. and **Adamolekun, W.** (2022). Informal sources of finance and SMEs performance sustainability in developing economy. *Global Scientific Journals*, 10(1), 1544 – 1553.
18. \*Ololade, B.M., **Adamolekun, W.**, and Obadeyi, J.A. (2022). Assessing banks' credits and tourism sector development in Ifedore Local Government, Ondo State, Nigeria. **Journal & page?**
19. Obadeyi, J.A., **Adamolekun, W.**, Akande, A.A., and Adedipe, O.A. (2021). Information communication technology (ICT) and bank performance before and during Covid-19. Empirical evidence of Nigeria. *Information and Knowledge Management*, 11(4), 129 – 142.
20. **Adamolekun, W.**; Odigie, J. D., and Walya, W. (2021). Crisis communication in tourism: An exploration of Covid-19 experiences in Nigeria and Kenya. *Elizade University Journal of Research in Hospitality and Tourism*, Vol.3, pp. 84-90
21. **Wole Adamolekun**, and Kunle Ogedengbe (2021). Corporate communication, news release and the digital process: An exploration. *Crawford Journal of Business & Social Sciences*, 11(1), **page?**
22. **Wole Adamolekun, Kunle Ogedengbe**, and Joseph Dayo Odigie, (2021). Communication Curriculum and Socio- Economic Development. *MediaComm Journal*, 1(15), **page?(Onshore)**
23. Segun Asade, Joseph Dayo Odigie, **Wole Adamolekun**, and Akinkoya N. (2021). Perceived public opinion on media coverage of human trafficking in selected border towns in Ogun State Nigeria. *MediaComm Journal*, 1(15) **page? (Onshore)**
24. **Wole Adamolekun, J.A. Obadeyi**, Sunday Oseiweh Ogbeide, and A. A. Akande (2021). Can tradermoni scheme incentives stimulate small business sector? Empirical Approach of Oja-Oba "T" Dada Market Beneficiaries." *Advances in Social Sciences Research Journal*, 8(3), 195-215. (**Offshore**)
25. **Wole Adamolekun**, Taye Babaleye, and Ogechi Joan Ofurum, (2020). Public perception of roles of Nigerian women in advertising. *Journal of Communication and Media Technology*, Lead City University, Ibadan, 3 (1 & 2), 171-194. (**Onshore**)
26. **Wole Adamolekun**, and Kunle Ogedengbe, (2020). Development communication and theatre for development practices in Nigeria. *Journal of Language, Theatre and Literary Studies (JOLATALS)*, Lead City University, Ibadan, 1(1), 127-134. (**Onshore**)
27. **Adamolekun, Wole** and Ogedengbe, Kunle. (2020). Corporate social responsibility practices in Nigeria: An exploration of selected private organisations. *Caleb Journal of Social and Management Sciences*, 5(1). **Pg?** <https://doi.org/10.26772/cjsms2020050103>. (**Onshore**)
28. Otunla, A., Tijani, R.A., **Adamolekun, W.**, and Oni, M.T. (2020). Tertiary institution students' perceived preparedness to adopt mobile learning technology (MLT) Innovation in South-Western Nigeria. *African Journal of Historical Sciences in Education*. 1(1), 308-324. University of Ibadan TETFUND Project. (**Onshore**)
29. **Adamolekun, W.**, Mathew, T. and Otunla, A. (2020). Perceived secondary students'

- level of computer anxiety and competences in Oyo Education Zone of Oyo State Nigeria. *African Journal of Historical Sciences in Education*, 1(1), 325-345. University of Ibadan TETFUND Project (*Onshore*)
30. Babaleye Samuel Taye, **Adamolekun Wole**, and Olofin, Nifemi Gbemisola (2020). Image promotion on instagram by female students in some Nigerian Universities. *Advances in Social Science Journal*, 7(11), 494-502. (*Offshore*)
  31. **Wole Adamolekun**, and Ogedengbe, Kunle (2020). Crisis communication and stakeholders' expectations: Implications for the practice of public relations in Organisations. *IDIA Journal of Mass Communication*, Igbinedion University, (5) 351-377. (*Onshore*)
  32. **Wole Adamolekun**, and Kunle Ogedengbe (2019). Advertising and Criticism: An Appraisal. *Zaria Zaria Journal of Mass Communication*, Ahmadu Bello University, Zaria, Nigeria, 4(2), 180-196. (*Onshore*)
  33. **Wole Adamolekun**, and Kunle Ogedengbe (2019). Mexican Statement and the four models: An evaluation of public relations practice. *Journal of Media and Communication Review*, Lagos State University, Lagos. 4(2) 73-85. (*Onshore*)
  34. Ying Hu, Cornelius B. Pratt, **Wole Adamolekun** and Adekunle R. Ogedengbe (2017). Communicating development, a cultural shift: emerging discourses on Entrepreneurial development and poverty reduction by Nigeria's banking and microfinance sectors. Online:  
(<http://www.tandfonline.com/doi/abs/10.1080/02560046.2016.1262439>) (*Offshore*)
  35. **Wole Adamolekun** and Barth Oshionebo (2011). Corporate social responsibility: The case for small and medium business involvement. *Public Relations Journal*, 7(1), 50-66. (*Onshore*)
  36. Cornelius B., Pratt, Eddy Ademosu, **Wole Adamolekun**, Lanre Alabi, and Roland R. Carr, (2010). Managing a crisis of confidence in Nigeria's banking and financial industry. *Public Relations Review*, Elsevier, 37(1), 71 - 73. (*Offshore*)
  37. Cornelius B. Pratt, and **Wole Adamolekun**, (2008). The people's Republic of China and FAPRACatalysts for theory-building in Africa's public relations. *Journal of Public Relations Research*, Taylor & Francis, LLC. 21-48. (*Offshore*)
  38. **Wole Adamolekun**, (2005). Publishing in-house corporate journals. *Image Maker PR Journal*, 7(1), 31-38. (*Onshore*)
  39. **Wole Adamolekun**, (2003). Public relations and integrated marketing communications. *Abuja Journal of Public Relations*, 78-88. (*Onshore*)
  40. **Wole Adamolekun**, (1994) Public Relations Practice in Nigeria: What should it be? *Abuja Journal of Public Relations*. 2(1) 24-31. (*Onshore*)
  41. **Wole Adamolekun (1994)**. The information superhighway and traditional communication: Where we stand? *Africa Media Review*, 10(2), 22 – 36. (*Offshore*)
  42. **Wole Adamolekun** (1993). Forming a new system: Introduction of community banks to rural areas of Nigeria delivers needed banking services. *The Independent Banker*, Washington DC. (*Offshore*)
  43. **Wole Adamolekun** (1990). Social mobilisation: Tool for effective grassroots communication for national transformation. *Africa Media Review*, (Nairobi) 4(3), 79-95. (*Offshore*)

c) **Refereed Conference Proceedings:**

44. **Wole Adamolekun** (1995). Popularising Rural Financial Intermediaries: Innovative Banking Schemes in Nigeria" in African Council for Communication Education *Biennial Conference Proceedings*, Accra, Ghana. (*Offshore*)

d) Other Publications (Online)

- 1) **Wole Adamolekun**, Adebisi Ogunmusire and Tosin Adesile (2023). History of Elizade University Department of Mass Communication. Hosted online by the Public Relations Museum, New York.
- 2) Kabir Dangogo, Wole Adamolekun and Yomi Badejo-Okusanya (2023). A historiography of the African public relations association (APRA) 1975 – 2023. Hosted online by the Public Relations Museum, New York.

e) Articles and Book Chapters already accepted for publication.

1. Amiso M. George and **Wole Adamolekun** (2024). Ethical frameworks for risk, crisis, and disaster communication: Cases from Nigeria. The Handbook of International Crisis Communication Research, 2nd Edition by Wiley Publishers USA. (forthcoming Book Chapter) (*Offshore*)
2. **Wole Adamolekun**, Tshepang Molale and Kunle Ogedengbe (2024). Uses and Gratification theory, social media and fake news” North-West University Mahikeng, South Africa. (forthcoming Book Chapter) (*Offshore*)
3. Kolade Ajilore, **Wole Adamolekun and** Kunle Ogedengbe (2024). Historiography of modern public relations practice in Nigeria. Festrich for Professor Lai Oso by Association of Communication Scholars and Professionals of Nigeria (ACSPN). (forthcoming Book Chapter) (*Onshore*)
4. **Wole Adamolekun**, Tosin Adesile and Adebisi Ogunmusire (2024). Virtual learning in Nigeria during COCID-19: Patterns and trends for institutional development. Association of Communication Scholars and Professionals of Nigeria. (ACSPN). (*Onshore*)
5. **Adamolekun, Wole** (2023). Rasheed Gbadamosi and the petroleum products pricing regulation and oil sector deregulation in Nigeria.” Chapter contribution to a Biography. (forthcoming Book Chapter) (*Onshore*)

**a) Refereed Conference Proceedings:**

1. **Wole Adamolekun** (1995). Popularising Rural Financial Intermediaries: Innovative Banking Schemes in Nigeria" in African Council for Communication Education *Biennial Conference Proceedings*, Accra, Ghana. (*Offshore*)

**Books Reviewed**

1. **Public Relations Possibilities: Selected Seminar and Conference Papers** by Wole Adamolekun. Reviewed in **Public Relations Quarterly**, 51(1),2. Spring 2006, New York.
2. **Interactive Public Relations** by Wole Adamolekun and Tayo Ekundayo. Reviewed in **Public Relations Quarterly**, 49(1), 32; Spring 2004, New York.
3. **Community Banking System: Modernising the Informal Financial Intermediaries in Nigeria** by Wole Adamolekun. Reviewed in **West Africa Magazine**, Lagos. December 19-25, 1994, p. 2177

**Foreword to Book**

4. Peter Oyeneeye (2014) **Ultimate Public Relations Resource**. Royalmark Consulting, Abuja.

**Other Publications (Online)**

- a) **Wole Adamolekun**, Adebisi Ogunmusire and Tosin Adesile (2023) History of Elizade University Department of Mass Communication. Hosted by the Public Relations Museum, New York
- b) Kabir Dangogo, **Wole Adamolekun** and Yomi Badejo-Okusanya (2023) A Historiography of the African Public Relations Association (APRA) 1975 – 2023. Hosted by the Public Relations Museum, New York

## Conferences attended with dates and papers presented:

1. 2023 World Public Relations Forum (WPRF), a panelist of the global academics on the "Outlook of Public Relations Education", 21 September, Chennai, India
2. The Business Education Examinations Council (BEEC) 17<sup>th</sup> Public Relations Congress, Lagos, Nigeria August 15 – 17, 2023. Delivered a paper on "*Proactive Public Relations Best Practice for Government and its Agencies*".
3. "A Historiography of Public Opinion Polling in Nigeria". Paper presented at the 5<sup>th</sup> Idowu Sobowale Conference, Lagos Nigeria, 2021. (with Ogedengbe, K., & Olajuwon, O.)
4. "The #EndSars Protests and Killings: Dueling Narratives of Crisis Response by Nigerian Government and Nigerian Youths." Paper presented at the International Conference on Crisis and Risk Management, Orlando, Florida, March 10th, 2021. (with Professor Amiso George)
5. "Diplomacy as a Crisis Communication Strategy: The Case of MTN Group and the Nigeria Government." Paper presented at the International Conference on Crisis and Risk Management, Orlando, Florida, 2020.
6. "Framing of International Broadcast and (Under) Development of Africa" Paper presented at the African Studies Association of Africa (ASAA), Nairobi, Kenya, 2019.
7. "Ugboajah's Umbrella Paradigm: An Interrogation of Communication for Development in Africa". Paper presented at the African Studies Association of Africa (ASAA) Nairobi, Kenya, October 26, 2019.
8. "Global Trends and Insights in Public Relations from Around the World" Panelist, hosted by the Global Alliance for Public Relations and Communication Management, Public Relations Society of America International Conference, San Diego, California. **October 20- 22**
9. "*The Public Relations Profession, Creativity and Storytelling in Africa*". Presentation at the 2019 APRA Conference at Serena Hotel, Kigali, Rwanda on May 12 – 18, 2019. Theme: Africa & Storytelling: Changing the Narrative.
10. "*Corporate Social Responsibility: Best Practice Insights*". Presented at the Business Education Examination Council (BEEC) international conference, Accra Ghana, 2018 conference.
11. "*Public Relations Trends in a Digital World*". Presented at the Africa Public Relations Annual Conference, Calabar, Nigeria, May 23, 2016. Theme: Leapfrogging Africa: The Role of Communication.
12. "*Corporate Governance as a Tool for Socio-Economic Development in Africa*", presented at Yaoundé Cameroon, theme: Managing the Effects of Corporate Governance on Reputation: International Best Practices. 2015 Conference.
13. "*Intellectualising the Practice of Public Relations*". Presented at the World Public Relations Conference in Emerging Economies, Nairobi, Kenya. November 14 – 18, 2015.

14. *“Perspectives On Communication Curriculum and Socio-Economic Development,”* Presented at the World Public Relations Conference in Emerging Economies, Nairobi, Kenya. November 14 – 18 2015.
15. *“African Peer Review Mechanism, New Partnership for Africa’s Development – A Communication Perspective”*, presented at the Africa Public Relations Association Conference, La Falaise Hotel, Yaoundé, Cameroun. Theme: Africa trending: contemporary challenges in reputation & crisis management, 2015 conference.
16. *“The Ethics of Public Relations Practice”*, presented at the African Public Relations Association (APRA), 2014 conference, Port Louis, Mauritius
17. *“Managing the Effects of Corporate Governance on Reputation”*, presented at the African Public Relations Association (APRA) 2014 conference, Port Louis, Mauritius.
18. *“Youth Entrepreneurship”*, Paper delivered at the Ex-Corps Members Entrepreneurs Workshop by the NYSC Foundation at the Raw Materials Research Development Council (RMRDC), Abuja. October 22, 2013.
19. *“The Profession and Practice of Public Relations in Nigeria”*. Presented at the 2012 Annual Mass Communication Week Lagos State University, Ojoo, Lagos.
20. *“Sustainable Public Relations Strategies to Enhance the Operations of the Nigerian Air Force”*, Presented at the 2010 Nigerian Air Force Conference, Abuja, Nigeria. Theme: Proactive Public Relations in the Nigerian Air Force Operations.
21. *“Transformation into Downstream Commercial Regulator”*, Presented at the Petroleum Products Pricing Regulatory Agency [PPPRA], 2009 Stakeholders Conference, Lagos Nigeria.
22. *“Corporate Governance as a Tool for Socio-Economic Development in Africa”*, presented at Valencia Hotels, Wuse II, Abuja, *Theme: Managing the Effects of Corporate Governance on Reputation: International Best Practices*, 2009 NIPR Abuja Chapter Conference.
23. *“Crisis Communication Strategies”*, presented at Kwara State Government Information Officers Training Programme (APRA), Tuesday, August 12, 2008.
24. *“Developing Effective and Successful Corporate Communications Within an Organisation”*, Presented at Marcus Evans, South Africa Corporate Communications Conference, Johannesburg, 12 – 13 February, 2008. Theme: Corporate Communications: Maximising the Effectiveness of Internal and External communications.
25. *“Managing Change in Organisations, Presented at the Induction Course for newly accredited members of the Nigerian Institute of Management”*, Abuja on Wednesday, September 24, 2003.
26. *“Public Relations and the Challenge of Socio-Economic Reforms and Sustainable Development in Nigeria”*. Presented at Nigerian Institute of Public Relations Annual Conference, Lafia City Hall, Lafia, Nasarawa State. November 8 – 9, 2007. Theme: Public Relations, National Reforms and Sustainable Development.

27. *“The Ethics of Public Relations Practice”*, Presented at African Public Relations Association (APRA) Conference 2011. Theme: Sustaining Good Corporate Image for the NYSC in Contemporary Times.
28. *“Pre-Empting Crisis: the Non-Factored Issues”*, Presented at the *African Public Relations Association (APRA) Conference November 2009, Sarova Panafric Hotel, Nairobi, Kenya*. Theme: Beyond Planning and Evaluation: A Time for Public Relations Excellence.
29. *“Sustaining Relationships with the Media”*, Paper presented at Kwara State Information Officers Training Programme. August 12, 2008.
30. *“Corporate Social Responsibility or Corporate Social Investment: The Real Issues”*, Presented at the African Public Relations Association (APRA) Conference November 15, 2011, Kaduna, Nigeria.
31. *“Liberalisation: Petroleum Products Supply and Distribution Chain”*, presented at World Bank distance learning program. Theme: Strategic Communication for Development Projects.
32. *“The Imperatives and Challenges of the On-Going Socio-Economic Reforms Of Government for Public Relations Practitioners”*. Presentation at the African Public Relations Associations (APRA) Conference September 26 – 28, 2006.

## WEBINARS

- 1) 2023 World Public Relations Forum, a panelist of the global academics on the "Outlook of Public Relations Education", 21 September, Chennai, India
- 2) Ethics of Corporate Social Responsibility presentation during the 2023 Global Alliance Ethics Month Webinar – February 28, 2023
- 3) Corporate Social Responsibility in Post COVID-19 Era: Workplace Challenges” Webinar organised by Yolechub Company, Lagos. (**Discussants - Nkechi Ali-Balogun and Wole Adamolekun**), **August 15, 2020**.
- 4) “Misinformation, fake news and implications for the public relations profession.” Hosted by PR-Fundi Master Class, Powered by Node PR Group, Uganda, **June 27, 2020**.
- 5) “Crisis Communication: Case Study of COVID-19: Case Study of Zambia, Malawi and South Africa. Webinar, May 21, 2020, **May 21, 2020. (Webinar Discussant)**
- 6) "Corporate Social responsibility: A Development Perspective" Hosted a WEBINAR under the auspices of Global Alliance for Public Relations & Communication Management's 2020 Education & Training Programme. **April 23, 2020 (Webinar Presenter)**

## Conference papers presentations

1. 2023 World Public Relations Forum, a panelist of the global academics on the "*Outlook of Public Relations Education*", 21 September, Chennai, India
2. "*Crisis Management in Corporate Organisations - The Non Factored Issues*", Emperor Hotel & Suites, Behind, Central Bank, Akure, Ondo State, October 26 – 27, 2023.
3. "*Ethics of Corporate Social Responsibility*" presentation during the 2023 Global Alliance Ethics, Month Webinar, Spain – February 28, 2023.
4. "*The Business Education Examinations Council (BEEC)*" 17<sup>th</sup> Public Relations Congress, Lagos, Nigeria August 15 – 17, 2023. Delivered a paper on "*Proactive Public Relations Best Practice for Government and its Agencies*".
5. "*Global Trends and Insights in Public Relations from Around the World*" Panelist, hosted by the Global Alliance for Public Relations and Communication Management, Public Relations Society of America International Conference, San Diego, California. October 2022.
6. "The #EndSars Protests and Killings: Dueling Narratives of Crisis Response by Nigerian Government and Nigerian Youths." Paper presented at the International Conference on Crisis and Risk Management, Orlando, Florida, March 10th, 2021. (with Professor Amiso George)
7. "*Uses and Gratification Theory, Social Media and fake News*" Paper presented at the Indigenous Language Media in Africa (ILMA) Faculty of Humanities North-West University Mahikeng, South Africa. July 22 – 23, 2021.
8. "*Corporate Social responsibility: A Development Perspective*" Hosted a WEBINAR under the auspices of Global Alliance for Public Relations & Communication Management's 2020 Education & Training Programme. **April 23, 2020** (Webinar Presenter)
9. "*A Historiography of Public Opinion Polling in Nigeria*". Paper presented at the 5<sup>th</sup> Idowu Sobowale Conference, Lagos Nigeria, 2021. (With Ogedengbe, K., & Olajuwon, O.)
10. "Diplomacy as a Crisis Communication Strategy: The Case of MTN Group and the Nigeria Government." Paper presented at the International Conference on Crisis and Risk Management, Orlando, Florida, 2020.
11. "*Corporate Social Responsibility in Post COVID-19 Era: Workplace Challenges*" Webinar organised by Yolechub Company, Lagos. (Discussants - Nkechi Ali-Balogun and Wole Adamolekun), August 15, 2020.
12. "Framing of International Broadcast and (Under) Development of Africa" Paper presented at the African Studies Association of Africa (ASAA), Nairobi, Kenya, 2019.
13. "*Ugboajah's Umbrella Paradigm: An Interrogation of Communication for Development in Africa*". Paper presented at the African Studies Association of Africa (ASAA) Nairobi, Kenya, October 26, 2019.
14. "*Global Trends and Insights in Public Relations from Around the World*" Panelist, hosted by the Global Alliance for Public Relations and Communication Management, Public Relations Society of America International Conference, San Diego, California. **October 20- 22.**

15. *“The Public Relations Profession, Creativity and Storytelling in Africa”*. Presentation at the 2019 APRA Conference at Serena Hotel, Kigali, Rwanda on May 12 – 18, 2019. Theme: Africa & Storytelling: Changing the Narrative.
16. *“Corporate Social Responsibility: Best Practice Insights”*. Presented at the Business Education Examination Council (BEEC) international conference, Accra Ghana, 2018 conference.
17. *“Public Relations Trends in a Digital World”*. Presented at the Africa Public Relations Annual Conference, Calabar, Nigeria, May 23, 2016. Theme: Leapfrogging Africa: The Role of Communication.
18. *“Corporate Governance as a Tool for Socio-Economic Development in Africa”*, presented at Yaoundé Cameroon, *theme: Managing the Effects of Corporate Governance on Reputation: International Best Practices*. 2015 Conference.
19. *“Intellectualising the Practice of Public Relations”*. Presented at the World Public Relations Conference in Emerging Economies, Nairobi, Kenya. November 14 – 18, 2015.
20. *“Perspectives On Communication Curriculum and Socio-Economic Development,”* Presented at the World Public Relations Conference in Emerging Economies, Nairobi, Kenya. November 14 – 18 2015.
21. *“African Peer Review Mechanism, New Partnership for Africa’s Development – A Communication Perspective”*, presented at the Africa Public Relations Association Conference, La Falaise Hotel, Yaoundé, Cameroun. Theme: Africa trending: contemporary challenges in reputation & crisis management, 2015 conference.
22. *“The Ethics of Public Relations Practice”*, presented at the African Public Relations Association (APRA), 2014 conference.
23. *“Managing the Effects of Corporate Governance on Reputation”*, presented at the African Public Relations Association (APRA) 2014 conference.
24. *“Youth Entrepreneurship”*, Paper delivered at the Ex-Corps Members Entrepreneurs Workshop by the NYSC Foundation at the Raw Materials Research Development Council (RMRDC), Abuja. October 22, 2013.
25. *“The Profession and Practice of Public Relations in Nigeria”*. Presented at the 2012 Annual Mass Communication Week Lagos State University, Ojoo, Lagos.
26. *“Sustainable Public Relations Strategies to Enhance the Operations of the Nigerian Air Force”*, Presented at the African Public Relations Association (APRA) Conference 2010, Abuja, Nigeria. Theme: Proactive Public Relations in the Nigerian Air Force Operations.
27. *“Transformation into Downstream Commercial Regulator”*, Presented at the Petroleum Products Pricing Regulatory Agency [PPPRA], 2009 Conference, Lagos Nigeria.
28. *“Corporate Governance as a Tool for Socio-Economic Development in Africa”*, presented at Valencia Hotels, Wuse II, Abuja, *Theme: Managing the Effects of Corporate Governance on Reputation: International Best Practices*, 2009 Conference.

29. *“Crisis Communication Strategies”*, presented at Kwara State Government Information Officers Training Programme (APRA), Tuesday, August 12, 2008.
30. *“Developing Effective and Successful Corporate Communications Within an Organisation”*, Presented at Marcus Evans, South Africa Corporate Communications Conference, Johannesburg, 12 – 13 February, 2008. Theme: Corporate Communications: Maximising the Effectiveness of Internal and External communications.
31. *“Managing Change in Organisations, Presented at the Induction Course for newly accredited members of the Nigerian Institute of Management”*, Abuja on Wednesday, September 24, 2003.
32. *“Public Relations and the Challenge of Socio-Economic Reforms and Sustainable Development in Nigeria”*. Presented at Nigerian Institute of Public Relations Annual Conference, Lafia City Hall, Lafia, Nasarawa State. November 8 – 9, 2007. Theme: Public Relations, National Reforms and Sustainable Development.
33. *“The Ethics of Public Relations Practice”*, Presented at African Public Relations Association (APRA) Conference 2011. Theme: Sustaining Good Corporate Image for the NYSC in Contemporary Times.
34. *“Pre-Emptying Crisis: the Non-Factored Issues”*, Presented at the *African Public Relations Association (APRA) Conference November 2009, Sarova Panafric Hotel, Nairobi, Kenya*. Theme: Beyond Planning and Evaluation: A Time for Public Relations Excellence.
35. *“Sustaining Relationships with the Media”*, Paper presented at Kwara State Information Officers Training Programme. August 12, 2008.
36. *“Corporate Social Responsibility or Corporate Social Investment: The Real Issues”*, Presented at the African Public Relations Association (APRA) Conference November 15, 2011, Kaduna, Nigeria.
37. *“Liberalisation: Petroleum Products Supply and Distribution Chain”*, presented at World Bank distance learning program. Theme: Strategic Communication for Development Projects.
38. *“The Imperatives and Challenges of the On-Going Socio-Economic Reforms Of Government for Public Relations Practitioners”*. Presentation at the African Public Relations Associations (APRA) Conference September 26 – 28, 2006.

## Conferences Attended:

1. 2023 World Public Relations Forum, a panelist of the global academics on the "Outlook of Public Relations Education", 21 September, Chennai, India.
2. Commission for Public Relations 50<sup>th</sup> Anniversary at the Union League Club, Chicago, November 03, 2023. Board Member.
3. The business Education Examinations Council (BEEC) 17<sup>th</sup> Public Relations Congress, Lagos, Nigeria August 15 – 17, 2023. Delivered a paper on Proactive Public Relations Best Practice for Government and its Agencies.
4. "A Historiography of Public Opinion Polling in Nigeria." Paper presented at the 5<sup>th</sup> Idowu Sobowale Conference, Lagos Nigeria, 2021. (With **Ogedengbe, K., & Olajuwon, O.**)
5. "The #EndSars protests and Killings: Dueling narratives of crisis response by Nigerian government and Nigerian Youths." Paper presented at the International Conference on Crisis and Risk Management, Orlando, Florida, March 10th, 2021. (with Professor Amiso George).
6. "Diplomacy as a Crisis Communication Strategy: The Case of MTN Group and the Nigeria Government." Paper presented at the International Conference on Crisis and Risk Management, Orlando, Florida, 2020.
7. "Framing of International Broadcast and (Under) Development of Africa" Paper presented at the African Studies Association of Africa (ASAA), Nairobi, Kenya, 2019.
8. "Ugboajah's Umbrella Paradigm: An Interrogation of Communication for Development in Africa". Paper presented at the African Studies Association of Africa (ASAA) Nairobi, Kenya, October 26, 2019.
9. "Global Trends and Insights in Public Relations from Around the World" Panelist, hosted by the Global Alliance for Public Relations and Communication Management, Public Relations Society of America International Conference, San Diego, California. **October 20- 22.**
10. "The Public Relations Professions, Creativity and Storytelling in Africa" Paper delivered at the African Public Relations Association conference, Kigali, Rwanda. May 12 – 18, 2019.
11. "Public Relations Practice, Leadership and Governance Narratives in Africa." Paper presented at the African Public Relations Association conference, Gaborone, Botswana. May 1-15, 2018.
12. "Corporate Social Responsibility (CSR) in Nigeria: A Reconsideration of Milton Freidman's Business Proposition." Paper presented at the 2<sup>nd</sup> International Media, Communication and Information Technology conference at Afe Babalola University, Ado- Ekiti, Nigeria. September 19-22, 2018.
13. "The Media and Tourism Development in Nigeria." Paper presented in conjunction with Sunday Aniyi at the International conference on Tourism, Elizade University, Ilara-Mokin. Nigeria. October 4-7, 2018.
14. Managing the Effects of Insecurity, Depressed Economy on National Reputation." Paper presented at the 2016 Annual Conference of the Nigerian Institute of Public Relations, Ondo State. September 09, 2016.
15. Public Relations Trends in a Digital World." Paper presented at the 2016 African Public Relations Conference, Calabar, Nigeria. May 23, 2016.
16. "Perspectives on Communication Curriculum & Socio Economic Development" Presented at the World Public Relations Conference in Emerging Economies, Nairobi, Kenya. November 14 – 18 2015.
17. "Intellectualising the Practice of Public Relations" Presented at the World Public Relations Conference in Emerging Economies, Nairobi, Kenya; November 14 – 18, 2015.

18. African Peer Review Mechanism and New Africa Partnership for Africa's Development – A Communication Perspective". Paper presented at the APRA Annual Conference May 12 – 14, Yaoundé, Cameroun.
19. "Managing Strategic Relationships in a Democracy." Workshop Paper for Government Communication Officers, May 11, 2015, Yaoundé.
20. "The Importance of Corporate Governance in Advancing Africa" Paper presented at the 26<sup>th</sup> All Africa Public Relations Conference, Port Louis, Mauritius, May 23 - June 30, 2014.
21. "The Profession and Practice of Public Relations in Nigeria: Current Trends, Challenges and Opportunities". Presented at the annual Integrated Marketing Communication Week, Department of Public Relations and Advertising, LASU, August 7, 2012.
22. "Corporate Social Responsibility or Social Investment: The Real Issues" Paper presented at TIMEX 3<sup>rd</sup> National Communication Summit, November 15, 2011.
23. "The Ethics of Public Relations Practice". Paper presented at the NYSC Public Relations Workshop, Abuja. September 7, 2011.
24. "Sustainable Public Relations Strategies to Enhance the Operations of the Nigerian Air Force". Paper presented at the Annual NAF Public Relations Officers Conference, Abuja. December 2, 2010.
25. "Pre-Emptying Crisis: The Non-Factored Issues". Paper presented at the Public Relations Society of Kenya (PRSK), Public Relations Summit. Nairobi, Kenya. November 17 – 19, 2009.
26. "Investment Opportunities in Nigeria's Downstream Oil & Gas Sector". Presented at the PETROTECH Conference, India.
27. "Corporate Social Responsibility: Best Practice Insights." Paper presented at the Management School, London & BEEC International Conference, Accra.
28. "Crisis Communication Strategies" Paper presented at the Kwara State Government Information Officers Training Programme, Ilorin.
29. "Public Relations Audience Segmentation & Interaction Strategies" Training Workshop for the Staff of National Broadcasting Commission (NBC). Hamdala Hotel, Kaduna, August 19, 2008.
30. "Developing Effective and Successful Corporate Communications Within and Organisation." At the Marcus Evans, South Africa Corporate Communications Conference, Johannesburg, 12 – 13 February 2008.
31. Sustaining Relationships with the Media." Paper presented at the Kwara State Information Officers Training Programme. August 12, 2008.
32. "Public Relations and the Challenge of Socio-Economic Reforms and Sustainable Development in Nigeria." Paper presented at the Nigerian Institute of Public Relations Annual Conference, Lafia, Nasarawa State, Nigeria. November 8 – 9, 2007.
33. "Shell Crisis Communication Strategies" Shell Government Relation Interactive Session, Transcorp Hilton, CMC Connect, Abuja.
34. "The Imperatives and Challenges of On-Going Socio-Economic Reforms of Government for Public Relations Practitioners." NIPR/Lens Consulting, Ota.
35. "The Role of Leaders in Organisational Transformation." Presented at the Induction Course for newly accredited members of the Nigerian Institute of Management, Abuja.
36. "Corporate Social Responsibility Discourse" Abuja NIPR Monthly Meeting Training, Abuja August 2006.
37. "The Role of Leaders in Organisational Transformation" Presented at the Induction Course for Newly Accredited Members of the Nigerian Institute of Management, Abuja. June 02, 2006.

38. "The Imperatives and Challenges of On-Going Socio-Economic Reforms of Government for Public Relations Practitioners". Paper presented at the Training Workshop for Government Image Makers at the Gateway Hotel, Ota, Ogun State. September 26 – 28, 2006.
39. "Public Relations, Media Relations and Corporate Image in the Legislature." Paper presented at a Seminar organized by EU Inter-Parliamentary Union, Birni Kebbi, Zamfara State.
40. "Strategic Communication for Development Projects. Liberalization: Petroleum Products Supply and Distribution Chain". Paper presented at the World Bank, Distant Learning for Communications Specialists. 2003.
41. "Corporate Citizenship: Ethics and Responsibility". Paper delivered to Abuja. Jaycees.
42. "Popularising Rural Financial Intermediaries: Innovative Banking Schemes in Nigeria." Paper presented at the African Council for Communication Education, (Media and Sustainable Development in Africa) Accra, Ghana. October 16 – 23, 1994.
43. "African Media Coverage of Science and Technology Issues: A Nigerian Perspective." Paper delivered at the 7<sup>th</sup> Biennial Conference of the African Council on Communication Education (ACCE), Ouagadougou, Burkina Faso, October 1990.

### **Cumulative List of Short Essays by Wole Adamolekun Published in Magazines and Newspapers, 1974 to 1994**

- 1-51 Fifty-one (51) short essays, stories, interviews, for Daily and Sunday Sketch (Ibadan), 'Youth Forum', 'Art & Culture Review' pages. February 1974 – December 1977.
52. "Community Banking: Catalyst for Rural Development." *Business Times*.
53. 'Linking Our Financial Sectors.' Financial Guardian (Lagos) July 5, 1993, p.25
54. "Family Economic Advancement Programme: Can It Alleviate Poverty In Nigeria? **National Concord**, Lagos and **Daily Monitor**, Ibadan.
55. "Providing Credits for the Small Producers" **Abuja Times**, (Abuja) February 3, 1994. P.3
56. "The Family Economic Advancement Programme and Rural Unit Banks: " **Daily Mirror**
57. "Community Banks and Rural Economy" **National Concord**, **Sunday New Nigerian** & **The Punch**.
58. "Grassroots Banking in Nigeria" published in **Financial Guardian**.
59. "Accessing Credits to the Poor", published in **Business Concord**, Lagos.
60. (with Tayo Ekundayo) 'The Chief Executive Officer as An Image Maker'. The Punch (Lagos), September 24, 1990, p.13.
61. 'Agric Extension: NYSC Community Development Service to the Rescue.' 1986 NYSC Service News. NYSC, Lagos, p14
62. 'NYSC AGRIC Project Boosts Entrepreneurship.' National Concord, Lagos, November 21, 1985 p.18
63. 'The Struggle for Existence.' 1987 NYSC Service News, NYSC, Lagos, p.18
64. 'Steve Biko: Eight Years After.' January/February 1986 NYSC Service News, NYSC, Lagos, p.4
65. 'Wonder Seed – Cassava at Ibadan IITA.' National Concord, (Lagos), February 22, 1985, p.5
66. 'On Tutuola, Original Manuscripts and National Literary Archive.' EMOTAN, Ibadan, August 1978, p.10-11

## **Professional and Occupational Conferences & Trainings Attended**

I have attended several professional and occupational conferences, workshops, and training some of which are the following:

1. African Public Relations Association conference, Darussalam, Tanzania, May 14 – 22, 2022 (Presenter)
2. Conference on Social Media, Fake News and Hate Speech, Indigenous Language Media in Africa (ILMA), Faculty of Humanities, North-West University, Mahikeng, South Africa, July 22 – 23, 2021.
3. International Conference on Crisis and Risk Management, Orlando, Florida, March 08 -10, 2021. (co-presenter with Professor Amiso George).
4. 5<sup>th</sup> Idowu Sobowale Conference, Lagos, Nigeria. April 08, 2021.
5. International Conference on Crisis and Risk Management, Orlando, Florida, March 11 -12, 2020. (co-presenter with Professor Amiso George and Kunle Ogedengbe)
6. African Studies Association of Africa (ASAA) International Conference, Nairobi, Kenya, October 26, 2019 (co-presenter with Kunle Ogedengbe and Wausi Walya)
7. Public Relations Society of America/Global Alliance for Public Relations and Communication Management Conference, San Diego, USA, October 20-22, 2019. (Presenter)
8. African Public Relations Association conference, Kigali, Rwanda. May 12- 18, 2019
9. Provoke18 Global Public Relations Summit, Watergate Hotel, Washington DC, USA. October 2-24, 2018. Participant.
10. 2<sup>nd</sup> International Communication and Information Technology conference at Afe Babalola University, Ado-Ekiti, Nigeria September 19-22, 2018.
11. African Public Relations Association (APRA) Annual Conference, Gaborone, Botswana, May 2018. Council Member and Facilitator
12. African Public Relations Association (APRA) Annual Conference, Casablanca, Morocco. May 2017. Council Member and Facilitator.
13. Nigerian Institute of Public Relations, Ondo State Chapter Annual General Meeting/Conference. Guest Lecturer. September, 2016.
14. Association of Communication Scholars and Practitioners of Nigeria Annual Conference, Abuja. August 2016.
15. African Public Relations Association (APRA) Annual Conference, Calabar, Nigeria, May 2016. Council Member and Facilitator.
16. Global Alliance for Public Relations and Communication Management (GA) World Public Relations Conference on Emerging Economies. Nairobi, Kenya, November 14-18, 2015. Facilitator.
17. Study Tour programme on Student Counseling & Development at the Centre for Student Counseling & Development, Stellenbosch University, Western Cape, South Africa. October 28 – 30, 2015.
18. Nigerian Institute of Public Relations (NIPR) Annual Conference, Conference, Abuja, October 22, 2015
19. African Public Relations Association Conference on Africa Trending: Contemporary Challenges in Reputation and Crisis Management.” Council Member, Workshop Facilitator, Presenter, Yaoundé, Cameroun. May 2015. Facilitator
20. Special Public Relations Colloquium on: Challenges of Reputation and Crisis Management”, Elizade University, Ilara-Mokin, Ondo State. March 2015. Convener.

21. West African Research and Innovation Management Association (WARIMA), at Elizade University, Ilara-Mokin. Conference, November 2014.
22. African Public Relations Association Conference on “Advancing Africa”. Council Member & Presenter. Mauritius, May 2014. Facilitator
23. American Management Association, 5-Day “MBA” Seminar, San Francisco, November 2013. Participant
24. Powering Africa Strategy Summit, Luanda, Angola August 2013, Participant.
25. African Public Relations Association Communications Conference, Under the Aegis of the African Union, Addis Ababa, May 2013, Council Member.
26. African Refiners Association, ARA, Annual Conference, Cape Town 2013. Participant.
27. Advance Petroleum Management Program: Enterprise Wide Leadership in Times of Change. IHRDC, Boston, July 2012
28. Professional Studies in Strategic Leadership, Albion College/London Graduate School. September 2011.
29. Mastering Corporate Strategy, IDL, New York, July 2011
30. Harvard Negotiation Institute – Creating Value in Deals and Disputes June 2010
31. International Public Relations Summit, London. October 30, 2009.
32. 8<sup>th</sup> International Oil & gas Conference & Exhibition, (Petrotech Conference), Delhi, India (12/01/09)
33. UK/Nigerian Energy Working Group Meetings, London. 11/03/2009
34. Offshore Trading Conference, Houston, Texas (05/05/08)
35. International Petroleum Management Certificate Program, IHRDC, Boston. (2007)
36. World Petroleum Congress, Madrid, Spain (27/06 – 07/07/07)
37. Strategic Management Thinking: Tool Based Approach, Petroskills, Houston, Texas. (2007)
38. 2<sup>nd</sup> Annual Africa Petroleum, Energy & Mining Forum 2006, Beijing, China Investment Forum. (2006)
39. Strategic Corporate Social Responsibility, Lagos Business School. (2006)
40. Presentation Skills in Petroleum Industry, Borough College, London. (2006)
41. African Public Relations Association Conferences, **Johannesburg, South Africa (2006), Nairobi, Kenya (2005), Kampala, Uganda (2007), Kumasi, Ghana (2008), Banjul, The Gambia (2009), Abuja, Nigeria (2010) and Mombasa, Kenya (2011). Convener.**
42. Nigeria Export Investment Forum, Brussels. (2005)
43. South Africa World Oil Summit, Cape Town, South Africa. (2004)

### Book Donations to EU Library:

- i. Adamolekun
- ii. **Adamolekun Wole** (2005). Public Relations Possibilities: Selected Seminar and Conference Papers. Spectrum Books, Ibadan.
- iii. **Adamolekun, W., & Ekundayo, T.** (2002). **Interactive Public Relations (Reprinted 2007)**. Spectrum Books, Ibadan.
- iv. Pratt, C., **Adamolekun, W., & Ogedengbe, K.** (2012) Crisis in Nigeria Banking and Financial Industry: Government Actions Reassures Skittish, Jittery Publics. **Case Studies in Crisis Communications: International Perspectives on Hits and Misses**. Rutledge Publishers, USA, 81-110.

- v. Pratt, C., Adamolekun, W., (2012). An Ethical-Theory-Based Analysis of the Social Responsibilities of Three Global Corporations — ExxonMobil, Shell, and Pfizer.’ **Ethical Issues in International Communication** Palgrave, Publishers, London. p.154-171.

### Other Relevant Information:

**Leave of Absence: October 2019 – September 2020** – 1 year leave of absence in United States of America for independent research and writing. (Report submitted on resumption, October 02, 2020)

### Wole Adamolekun Foundation [Endowments/Prizes]

- 2015 (in partnership with Elizade University & African Public Relations Association)  
Public Lecture on “**Africa Trending: Contemporary Challenges in Reputation and Crisis Management**” by Emeka Oparah, Director, Communications & CSR, Airtel, Nigeria at Ilara-Mokin, Ondo State.
- 2017 – 2019 EU Award of N25,000.00 each for the Most Disciplined graduating students.
- 2015 Investigating Public Relations Award - *Case Studies, Issues and Crisis Management* Competition for practitioners. (in Perpetuity)
- 1994 Chairman's Award for the Best Public Relations Man of the Year in the Federal Capital Territory (1994 & 1995)
- 1994 Juli-Bamo Adamolekun Trophy for the Best Management Research in Rural Economic Development in the **Nigerian Institute of Management’s Young Managers Competition** (in perpetuity)

**Special Skills:** Computer Literacy: Proficient in Microsoft Word, Excel and Power Point & French Language Competency: Reading (Average): Spoken (Average) and Written (Below Average)

**Hobbies:** Reading, Golf and Travelling.

### Referees:

- (a) Professor Cornelius B. Pratt  
Department of Strategic and Organisational Communication  
School of Communications and Theater  
Temple University, Philadelphia, USA
- (b) Professor Berth Oshionebo  
Department of Theatre Arts  
University of Abuja  
Abuja.
- (c) Professor Rotimi Olatunji  
School of Communications  
Lagos State University  
Ojo, Lagos

Contact: [lolese123@gmail.com](mailto:lolese123@gmail.com) / [lolese123@yahoo.com](mailto:lolese123@yahoo.com)  
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+234 806 429 8633: +1 240 528 0451  
[wole.adamolekun@elizadeuniversity.edu.ng](mailto:wole.adamolekun@elizadeuniversity.edu.ng)  
<https://woleadamolekun.com/>

Wole Adamolekun, PhDs  
May 01, 2024